



JUNIOR OFFICER (MARKETING)

JOB DESCRIPTION

- Marketing of the Company's Switchgear products / services
- Visits to Customers for generation of business and responding to direct enquiries
- Ensure receivables are collected as per schedule
- Prepare reports that are required to analyze the sales performance against the established targets.

QUALIFICATION

A Diploma in Electrical Engineering with a flair for marketing of industrial products.

EXPERIENCE

The candidate should have around 2-3 years experience in the field of marketing of industrial products. He should be willing to travel and possess excellent written and oral skills. A person with experience / exposure in HT / MV Switchgear field would be preferred.

AGE

Preferably below 30 years

General:

Preference will be given to SC/ST/OBC candidates and relaxations will be as per Government directives. Remuneration will be commensurate with qualifications and experience and relaxations in experience, qualifications, etc. will be made only in case of deserving candidates. Eligible candidates should forward their applications, through post only, to Dy. General Manager (HR & IM), Bienco Lawrie Ltd., P-54 Hide Road Extension, Kolkata 700 088, indicating the position applied for, latest by 11.10.2008