



## MARKETING ENGINEER

### Job Profile:

He will be responsible for marketing of the Company's Switchgear products and achieving the regional sales targets in accordance with the overall targets of the Annual Sales plan. He will assist in developing and improving market penetration, market share, responding to Customers' needs, etc.

### Job Description:

- Marketing of the Company's products / services
- Visits to Customers for generation of business and responding to direct enquiries
- Ensure receivables are collected as per schedule
- prepare reports that are required to analyze the sales performance against the established targets.

### Qualification:

A Graduate Electrical / Mechanical / Electronics Engineer, with a flair for marketing of industrial products.

### Experience:

The candidate should have around 2-3 years experience in the field of marketing of industrial products. He should be willing to travel and possess excellent written and oral skills. A person with experience / exposure in HT / MV Switchgear field would be preferred.

### Age :

Preferably below 30 years

**GENERAL:** Preference will be given to SC/ST/OBC candidates. Relaxations will be as per Government directives. Remuneration will be commensurate with experience and qualifications and relaxation in qualifications, experience, etc., will be made only in the case of deserving candidates. Eligible candidates should forward their applications, only through post, indicating the post applied for, to Deputy General Manager (IM & CN), Biecco Lawrie Limited, P-54 Hide Road Extension, Kolkata 700 088 within fifteen (15) days from the date of publication of the advertisement.