



## MARKETING EXECUTIVE - WESTERN REGION

**Job Profile :** He will be responsible for marketing of the Company's Switchgear products and achieving the regional sales targets in accordance with the overall targets of the Annual Sales plan. He will assist in developing and improving market penetration, market share, responding to Customers' needs, etc.

### Job Description

- Marketing of the Company's products / services
- Visits to Customers for generation of business and responding to direct enquiries
- Ensure receivables are collected as per schedule
- prepare reports that are required to analyze the sales performance against the established targets.

**Qualification :** A Graduate Electrical / Mechanical Engineer, with a flair for marketing of industrial products.

**Experience :** The candidate should have around 3-5 years experience in the field of marketing of industrial products. He should be willing to travel and possess excellent written and oral skills. Preference will be given to candidates with fluency in Gujarati. A person with experience / exposure in HT / MV Switchgear field would be preferred.

**Age :** Preferably below 30 years